

Community Input Session 3

January 25, 2020

This is a tabulation of responses from our community that were written on giant sheets of paper for a group activity.

Group	Category	Comment
Casual Media Makers	Resource Library	Have exercises for people as a part of the online resource library. Possible #instagramtv
Casual Media Makers	Switchboard	Have filter availability for certification and genres they are interested in on switchboard
Casual Media Makers	Lockers	Personal security when picking up at lockers?
Casual Media Makers	Lockers	Who will check the gear if we use lockers?
Casual Media Makers	Equipment	Have windows of appointment times for checkouts
Casual Media Makers	Ingest	Have ingest hours during the studio production times
Casual Media Makers	Mentors	Have mentors available by phone
Casual Media Makers	Mentors	Have mentors host the meeups onsite so community can connect
Casual Media Makers	Mentors	Have mentors host critique sessions
Casual Media Makers	Equipment	If you charge for equipment "rental," you can get regular rental insurance for cheap
Casual Media Makers	Equipment	Check alternatives to edit software in case Divinci Resolve stops being supported or free
Casual Media Makers	Equipment	Create a list for "hand me downs" for equipment as it ages
Casual Media Makers	Community	Create volunteer/ extras opportunities within staff productions

Casual Media Makers	Resource Library	Metro East already has video resources. Can we share?
Casual Media Makers	Equipment	Metro East has DSLR kits. Can we get similar gear and create a shared certification system
Casual Media Makers	Community	Open up volunteer positions for people to be available for advice & help (studio tech), and give tours of the building
Casual Media Makers	Mentors	Get a list of folks willing to be mentors that is kept "in house" with strengths
Casual Media Makers	Mentors	Create a questionnaire that helps connect newbies to mentors - looking at interests and goals
Casual Media Makers	Community	Create a "Casual Studio" for this group
Casual Media Makers	Community	Have producers shoot simple intros at the end of their show that can air in the lobby (introduces them and what they make)
Casual Media Makers	Mentors	Think of facilitators as coaches - train people to teach
Casual Media Makers	Mentors	In the last part of the initial appointment, link them up with a mentor
Casual Media Makers	Community	Quote "community is creative commons, virtuous circle of learners, teachers, contributing"
Casual Media Makers	Mentors	Create an alumni dinner & awards ceremony - reach out to past active producers who have lapsed - bring them into the mentorship program
Casual Media Makers	Equipment	Make studio certification between us & Metro East transferrable
Casual Media Makers	Equipment	People can check out for extra days if they tell us what they're working on and why they need it - or they'll submit content
Casual Media Makers	Lockers	What will we lose without human contact?
Casual Media Makers	Equipment	Why is DSLR test-out free?
Casual Media Makers	Equipment	Will iPad kits be available?
Casual Media Makers	Equipment	Make available livestream video capture devices
Casual Media Makers	Equipment	How hard is it to translate knowledge of resolve to learning adobe later? How much do we care?

Casual Media Makers	Equipment	People want something that does not have a high learning curve
Casual Media Makers	Equipment	Camcorder may be better like JVC or small canon
Casual Media Makers	Equipment	How are we ensuring audio quality and editing quality?
Casual Media Makers	Equipment	Check out iMovie & windows movie for mac
Casual Media Makers	Equipment	Add Lav Mic w/DSLR kit for better audio
Casual Media Makers	Equipment	DSLR? Sony A73R, mirrorless, Canon/ Nikon
Professionals	Contract	If folks make something that gets profits, they should be required to give 10% of it back to Open Signal
Professionals	Contract	Require professionals to use semi-pros on crews
Professionals	Distribution	Producer w/sponsorship program (underwriting)
Professionals	Contract	Filter professional use through mission statement & goals
Professionals	Mentors	How to get more producers w/skills
Casual Media Makers	Equipment	Editing suites? Access signing up for slots
Professionals	Contract	Does OS have the capacity to review each application? Will it stall some producers?
Professionals	Equipment	Will equipment create lags for the profession?
Professionals	Misc	Like the idea of helping non-profits gain some filming skills
Professionals	Misc	Love it!! Love the plan!!
Professionals	Mentors	List of producers with exprience to share with others
Professionals	Misc	Have pitch sessions publicly presented for professional produced show that represents Open Signal
Professionals	Equipment	Hosting trainings leads to you moving up a level in equipment access
Casual Media Makers	Equipment	Streamline access process
Casual Media Makers	Equipment	Facilitation for all producers
Professionals	Mentors	Some people are not inherently good teachers in order to run workshops - should have another method to volunteer their time

Professionals	Equipment	Someone asking for extended checkout should be held to a higher standard of accountability
Casual Media Makers	Community	Bilateral responsibility - accountability for showing up for facilitation time that is not punitive punishment
Professionals	Community	What if they don't show up to teach their workshops as volunteers? (If a volunteer is a professional, they SHOULD follow through)
Casual Media Makers	Community	People believe they get what they pay for - how do you get people to value something that is invaluable that they don't pay for?
Professionals	Mentors	Community philosophy - standardized criteria for teaching
Professionals	Equipment	FS7 is costly to repair - education about costs & repairs, factor in loss + damage
Casual Media Makers	Equipment	How are we determining experience level for test outs? what if they don't pass the test?
Professionals	Misc	"Sweat equity" - for extended privilege. how are you enriching the creative collective. For people who enter at the top level - people taking advantage of system, are they doing it for profit?
Professionals	Mentors	How do we ensure that the volunteer teachers are not perpetuating the inequitable industry standards that they may be used to?
Professionals	Equipment	Have spacer days between projects
Professionals	Misc	Have them present their reels before gaining access to make sure they are at the level
Professionals	Mentors	Teach grant writing & other film financing
Professionals	Misc	How do we get people to consider Open Signal as a pro place?
Casual Media Makers	Resource Library	Provide templates of types of work that can easily be reproduced - train people to produce those specific project types
General	Misc	Create a community news show - a trusting news source
General	Misc	Get foundation sponsorships
Casual Media Makers	Resource Library	Production design - storyboarding - pre production for entry level
Pro Media Training	Education	Use arts to work as a basis
Pro Media Training	Education	Create pathways to paid positions
Pro Media Training	Community	Designated Professional Studio Time/productions model for what our shows should/could look like
General	Misc	Have production folks and board meetings more closely linked

Professionals	Mentors	Producers need to be polled and be advocating for the training that they need
Pro Media Training	Education	Teach how to be a host on a show
Casual Media Makers	Community	Have an Open Lab for specific learning topics
Casual Media Makers	Community	Have more forums where folks get together in person!
General	Misc	What makes something quality is how you storytell, not the camera you use
Pro Media Training	Misc	What about people who fit into pro media training but don't get accepted into "12 cohort"
Pro Media Training	Education	What are we training people to do? What are the career trajectories that we're prepping people for?
General	Misc	Reach out to business to see if we qualify for their "give month" as an org to donate to
Pro Media Training	Education	Grandfathering in people into the cohort. Transferrable experience to get into the cohort
General	Misc	Lobby our reps to tax major films to support training people to get into the industry from Open Signal
Pro Media Training	Education	Spanish language cohort?
Pro Media Training	Education	Build a cohort that reflects the full range of skills - writing, directing, camera, sound, make-up, etc. Talent.
Casual Media Makers	Community	Use shows like IPO to train and focus on training - features producers work live, they could be told what to improve
General	Community	Have community feedback, screenings and work sharing
Pro Media Training	Education	Training of 12 people timeframe? maybe every quarter? $4 \times 12 = 48/\text{yr}$
Pro Media Training	Education	Train the trainers to expand the cohort
Pro Media Training	Equipment	Certification process in addition to cohort training to acknowledge expertise of those who are already at that level
Casual Media Makers	Community	Let people know scholarships are available
General	Misc	Get outside the "video production" box - podcasts, game streaming, streaming

Casual Media Makers	Equipment	create an intake goals survey to connect people to their right track & mentors
Casual Media Makers	Equipment	Explore "older" but cheaper technologies
Professionals	Misc	Partner with Marmoset to get access to their audio
Pro Media Training	Education	Business training
Pro Media Training	Education	Partner with performing arts orgs to create video productions of their stage works
General	Misc	Have a tracking system for hours volunteered for production roles for work references and create titles such as "Audio Specialist Apprentice"
General	Misc	Create a pool where business sponsors can provide pay or food for show crews
General	Misc	One Word Check-in: Pro media, new experiences, staff support, future projects, staff+community, collaboration w/producers, excited about this process, leadership team for shared decision making, time people put in, new opportunities to plan+work together, dramatic production, volunteerism+funding, connected creative community, enthusiasm!, community-based story, getting casual users to pro, direction to our chaos, retirement, community!, organizing our organization, getting together at the table